2021 Promega Intern Program in Collaboration with UNC ImPACT

Summer 2021 Intern 1

Hiring Manager: Jenny Loeb, Sr. Global Commercialization Market Segment Manager, Academic/Government

Project: In conjunction with the hiring manager, the ImPACT intern would work to outline, develop and publish content to Promega’s Student Resource Center. More specifically, content will be technical in nature focused on various topics related to protein analysis. This could include but not be limited to writing blogs about western blotting, protein purification, immunoassays, protein tagging, etc. The intern does NOT have to have knowledge or experience in performing these methods but rather they must have a strong desire to learn, research, and teach about these topics. The ImPACT student will also be working closely with the hiring managers two other summer interns (one graduate and one undergraduate level) to develop a plan to promote the Student Resource Center via social media.

2021 Intern 2

Hiring Manager: Ryan Kemp, Global Commercialization Market Segment Manager, Academic/Government

Project: In conjunction with the hiring manager, the ImPACT intern would help to develop and implement a social media strategy to increase the value of the company feed through the development of content. They will work to outline, develop, and publish content on the various social media platforms (twitter, facebook, Instagram, linkedin) that will include but not be limited to writing blogs/posts, about current biological literature, genomics, metagenomics, next-generation sequencing, sample preparation, western blotting, protein purification, immunoassays, protein tagging, etc. The intern will seek experts for interviews and webinars. They will seek challenging and interesting questions to pose to the scientific community to create engagement. The intern does NOT have to have knowledge or experience in performing these exact methods described, but rather a strong biological science foundation, and a passion to learn, research, and teach about these topics.

Fall 2021 Intern 3

Hiring Manager: Jenny Loeb, Sr. Global Commercialization Market Segment Manager, Academic/Government

Project: In conjunction with the hiring manager, the ImPACT intern would be working to create a plan to bring a high value promotional item related to a strategic initiative into inventory and a develop campaign for promotion of the item. The intern would work to finalize components and the design of this item, determine the best path to get the item into inventory, and outline a promotional campaign and tactics list for Promega’s global branches to execute on once the campaign has been launched.